

O P E R A T O R G U I D E

Claude Code for Small Business: What It Actually Builds

Claude Code is a coding agent that works inside a project folder. It writes and edits files based on what you describe. For most owners it is useful for small internal tools, site changes, and document generation. It does not replace judgment or run live systems without review.

01 What it is good for

- ☐ Internal tools and scripts. A simple form, a data-cleaning script, a report generator, or a small dashboard that pulls from a spreadsheet.
- ☐ Website and landing-page changes. Update copy, add a form, fix a layout, or build a simple calculator or checklist page.
- ☐ Document and template generation. Create or update SOPs, checklists, or client-facing templates as markdown or Word files.
- ☐ Data cleanup. Turn messy exports into clean CSVs or structured files that can be imported elsewhere.

02 What it is not good for

It does not replace judgment on strategy, pricing, or customer decisions. It does not run live production systems without review. It does not handle ongoing access to customer data or external accounts.

03 Where to start

Pick one small thing that already has a clear outcome. The SOP exists. The data shape is known. The page change is defined. Describe the outcome. Review what it builds. Use it only after you have looked at the files.

If the outcome is not already clear, write it down first. Claude Code cannot build what is still in your head.

04 What to do next

Write down one small tool, script, or page change you have been putting off. Describe the outcome in a few sentences. Run it on a copy of the files. Review the result before you use it.